



Program: Great Plains Dealer CO-OP Radio Spot
Requirement: See Great Plains dealer CO-OP Policy
Great Plains Contact: Kendi Carlgren, Advertising/Media Coordinator
Media: Radio
Spot length: 30 seconds
Title: Grain Drills (Ad #1)
Producer: TBD
Music: Dealer/Producer choice

Farmers looking for highly efficient grain drills that are built to last need to look no further than Great Plains and (insert dealer name). Founded on its grain drill innovation in 1976, Great Plains is still the leader in the grain drill business with more models, options, and features than the competition. Stop by (insert dealer name) today to see the latest in Great Plains Drills. (insert dealer name) and Great Plains. "HARVEST STARTS HERE."