



Program: Great Plains Dealer CO-OP Radio Spot
Requirement: See Great Plains dealer CO-OP Policy
Great Plains Contact: Kendi Carlgren, Advertising/Media Coordinator
Media: Radio
Spot length: 30 seconds
Title: Sub-Soiler (Ad #1)
Producer: TBD
Music: Dealer/Producer choice

If you're looking for a tillage tool to combat the yield-robbing, moisture-rejecting compaction layers in your fields, you need the Great Plains In-Line Sub-Soiler. Its rugged shanks minimize surface disturbance while shattering the subsoil structure created by years of conventional tillage. See the Great Plains Sub-Soiler at **(insert dealer name)** in **(insert city)** or visit [www dot \(insert web address; spell out if necessary\) dot com](http://www.dot(insert web address; spell out if necessary).com) to see how this innovative tillage tool will benefit you. **(Insert dealer name)** and Great Plains. "HARVEST STARTS HERE."